

## Guidelines for FSBO and Other Realtor Advertising

Prospective buyers need the best possible information to peak their interest in looking at, and buying, your home. To help accomplish that, your home can be listed under the "FSBO and Other" tab of the CLV website ([www.CountryLakesVillages.com](http://www.CountryLakesVillages.com)). Visitors to our website will be guided there by eight ads per week for 28 weeks during the Fall and Winter seasons in the Bradenton Herald. An example of such a listing is attached.

Before publishing on the website the information you provide will be formatted by the Marketing Committee for consistency and ease of use by prospective buyers. The committee representative will also add a picture of your home. You will have an opportunity to review and approve your listing before it is activated on the website. If you prefer, you may write your own listing on the back of this form.

There is no fee to resident FSBOs for this service.

The fee to commercial realtors for this service is \$1.50 per week, 14 week commitment payable in advance (\$21.00 total). Subscription must be renewed at least one week before current subscription expires or the ad will be removed from the website at the end of the current subscription.

To be effective, your ad in this must provide the following information:

1. Lot number & street: \_\_\_\_\_
2. "FSBO" or agency name: \_\_\_\_\_
3. Contact name and phone number \_\_\_\_\_
4. "2/2" (e.g., 2 bedroom, 2 bath): \_\_\_\_\_
5. Manufacturer and model: \_\_\_\_\_
6. Size/dimensions of house: \_\_\_\_\_
7. Size/dimensions of utility room: \_\_\_\_\_
8. Size/dimensions of Lanai: \_\_\_\_\_
9. "Furnished" or "Unfurnished" or "Partly furnished" \_\_\_\_\_  
("Partially furnished includes: \_\_\_\_\_  
\_\_\_\_\_")
10. Price: \_\_\_\_\_ Does this include a share? \_\_\_\_\_
11. Special selling features (or major maintenance if required) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Contact Information to:

Your name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Date this form (and fee if commercial realtor) submitted: \_\_\_\_\_

Owner's Name: \_\_\_\_\_ Ad Approved By: \_\_\_\_\_

Owner's Phone: \_\_\_\_\_ Approval Date: \_\_\_\_\_

### Return completed form and fee (if realtor) to:

Name: Dave Flanders

Address: 270 Country Lakes Blvd

Telephone: 722-6658

Email: ForFlanders@AOL.com